



## Jason T. Martinez

Creative Technologist/Operator - Full-Stack Developer - Product Designer/Manager - Frontend Engineer - Linux & OSS Enthusiast

Location: Hillsborough, North Carolina, US, NC 27278  
Email: [jason@arcanalabs.com](mailto:jason@arcanalabs.com)  
Portfolio Site (from 2014): <http://jasonmartinez.com>

## BACKGROUND

### ABOUT

For twenty years I've been crafting fun & intuitive experiences for the web and mobile devices. I've led product teams at Fortune 500 organizations as well as seed stage startups. I'm a technical creative with 20+ years of experience running Linux as my daily driver OS. I'm very comfortable on the command line and can produce frontends with many frameworks and languages. I typically work in/on macOS for full-time positions but personally prefer Linux. I love contributing to the open source community.

### WORK EXPERIENCE

**Owner, Arcana Labs, LLC**  
Jan, 2012 - Present

Consulting through my company Arcana Labs, LLC for 15+ years. Full-stack development in numerous frameworks and platforms. Operator/Maintainer of web and mobile products.

**Product Design & Development Lead (full-stack) / Build Systems / DevOps / Selenium, Cavulus, Inc.**  
Dec, 2013 - Present

Designed and coded frontends using Next.js, Ember and Vue.js to create a software used by hundreds of thousands of people. Built a drag-and-drop form builder with Ember.js on top of Ruby on Rails that's still in production after more than a decade. Redesigned a large enterprise legacy ColdFusion CRM app. All projects were created under HIPAA and HITRUST regulations and featuring Section 508 compliance. Integrated interfaces in numerous technology stacks and communicated changes to other developers effectively.

**Founder / Designer / Developer, InfiniteScan.com**  
May, 2009 - Aug, 2012 3 years 3 months

Designed and developed a web radio with a brain. You can explore web radio stations and favorite stations and albums as you come across them. Use the YouTube integration to automatically create album playlists of your favorite records and the app would do the rest. Frontend featured an image-less design heavily utilizing CSS and SVG for visuals.

**Sr. Interactive Designer & Developer, MobileRoadie.com**  
Mar, 2011 - Sep, 2012 1 year 6 months

Designed & built custom mobile apps for Roy Orbison, Domino Records, the FADER, Le Web, The Doors, Red Hot Chili Peppers, Miami Dolphins, Washington Redskins, P Diddy, Magic Johnson Enterprises, U2 and many more. All designed with Photoshop and built with HTML5/CSS3/Query & Mobile Roadie's app building platform. I led build & design on new PWA mobile web app builder offering.

**Creative Director, MyFDB.com**  
Apr, 2009 - Aug, 2011 2 years 4 months

As the third employee at this startup, I led the product and development team through a successful alpha release, a \$1M seed round and eventual sale. Saw our team go from 3 to more than 40 people and then launch at Mercedes Benz New York Fashion Week 2009.

**Lead Designer, ELC Technologies**  
May, 2008 - Aug, 2009 1 year 3 months

I started & grew the design team. Helped "set up shop" and ran to launch many successful seeds. A great place to work. Built concepts and products for Langenscheidt Publishing, NBC Universal and ESPN.

**Lead Designer, Thoughtbot, Inc**  
Jan, 2007 - Sep, 2007 7 months

Led the firm's design offering. Clients included Nature Publishing, FIRST LLC, Felissimo, Carbon Rally, and GradSpot.com.

**Digital Media Developer, Sametz Blackstone Associates**  
Feb, 2006 - Jan, 2007 10 months

Transformed the award-winning Boston communications strategy's web department. Built and educated a team on CMS technologies and delivered many successful sites for clients like Harvard University, MIT McGovern Institute, Boston College and My Sister's Keeper. Rebuilt the web ticketing system for the Boston Symphony Orchestra's Celebrity Series.

**Systems Analyst, GE Global Research & Development**  
May, 2005 - Sep, 2005 4 months

Undertook projects to redesign & unify a research intranet, redesigned internal sub-sites, created cleaner code, and ensured quality over various corporate platforms and environments.



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### SKILLS

#### Web Development

- NextJS & React
- Cursor & Claude Code
- MCP AI servers
- Vue.js
- Node.js
- Linux
- Javascript
- Git
- Ruby on Rails / Sinatra
- HTML5
- CSS/SASS/Stylus
- Handlebars, Emblem, Pug(Jade)
- Ember.js
- Selenium/Selenium Grid
- D3.js/Cytoscape.js
- CRUD Application Modeling/Development
- Docker/Docker Compose
- Google Analytics
- Directus
- ColdFusion
- Gnome/GTK
- PHP
- CMS: Laravel, Drupal, Joomla
- Adobe Creative Suite

### EDUCATION

RPI - Rensselaer Polytechnic Institute, Left before graduating to take a position at Sametz Blackstone in Boston, curriculum was lacking. It was a very new program and medium in 2006. I had existing projects already much beyond my coursework which at that time was years behind current technologies.,

Major: Electronic Media, Arts & Communication

Aug, 2006 - Nov, 2006

Sage, Transferred to RPI after receiving a half ride scholarship because of existing projects & work at G.E. R&D.,

Major: Information Design

Aug, 2003 - Aug, 2005

### VOLUNTEER WORK

Theme Designer/Developer, AdaptDark GTK/Gnome Theme

Apr, 2017 - Present

My contribution to the Linux community, a dark material design based theme I maintained until the core project was discontinued.

### INTERESTS

#### Open Source Software

- Linux
- Gnome
- NextCloud
- Docker
- Home Assistant
- IoT
- Pine64

#### Guitar

- Restoration
- Fretwork
- Recording
- Luthiery

#### Cars

- BMW
- DIY Mechanic
- BMW CCA

#### Soccer

- Center Midfield

### REFERENCES

Available upon request, for my colleagues' privacy.

If you'd like to talk I'm happy to give multiple references. Please e-mail me.